



### **College Complete partners with Star Coach Race Tours for NASCAR on track hospitality**

Education Matching Service CollegeComplete.com has chosen Star Coach Race Tours (<http://www.starcoachracetours.com>) as its exclusive at track hospitality partner.

CollegeComplete.com formed in 2010 and began to reach out to the NASCAR audience through vehicle sponsorship. College Complete's Education Advocates provide assistance to those looking to improve their lives through education. At no cost to the student, these Education Advocates can help you identify a school that can provide an accredited online GED program, online or campus based vocational training or traditional associates, bachelors and masters degree. They can be contacted via the web at <http://www.collegecomplete.com/contact/contact-us> or by calling (877)543-2655.

In 2011, College Complete increased its visibility on the track with sponsorship of a number of drivers including Justin Lofton, who they sponsored in his No. 6 Chevrolet for the second half of the season.

In 2012, CollegeComplete.com once again joined with Lofton as their spokesperson with sponsorship of his NASCAR Camping World Truck Series No. 6 Chevrolet Silverado. "One thing we learned last year was that we needed a very accessible, comfortable and convenient location to have meetings with potential partners and clients" said Dan Haim, co-founder of CollegeComplete.com. "

College Complete turned to Joel Labute, President of Star Coach Race Tours during the season for help. Joel was able to provide all inclusive VIP tour bus service for CollegeComplete.com and their clients and partners right on site.

For 2012 CollegeComplete.com will be utilizing the services of Star Coach Race Tours a number of times throughout the season to handle all of their at track hospitality needs.

#### **About College Complete**

CollegeComplete.com helps the public navigate the ever-changing and highly complex landscape of higher education, connecting students with the institutions whose offerings maximizes the likelihood of success. Partnered with hundreds of educational institutions and across all types of education goals, including traditional college degrees, trade and vocational certifications, and professional licensure, College Complete helps students assess all of the information that exists in the public domain, allowing them to understand and make sense of their educational opportunities. College Complete has an initiative to assist those in the US Armed Forces and their families and is able to assist in identifying schools that will not only provide the educational requirements of the soldier, veteran or family member but will do so in a cost effective manner. CollegeComplete.com is the student facing subsidiary of ed ideas, inc. (<http://edideas.com>).

#### **About Star Coach Race Tours**

Star Coach Race Tours, is your premier resource for all-inclusive travel packages at NASCAR race events. At Star Coach Race Tours we pride ourselves in the ability to deliver a turn-key, no hassle, race tour for a variety of NASCAR, IndyCar and other race fans. Our all-inclusive race packages include luxury tour bus accommodations, infield race tickets, premium infield campsites, all meals and snacks, alcoholic and non-alcoholic beverages, and airport transfers. Enjoy the amazing views of NASCAR competition from our rooftop race decks that make you feel like you are in the center of the action.

Our fleet of luxury motor homes is the perfect solution for relaxing in an infield during your race tour. All coaches are designed to make your race vacation a hassle free experience. Avoid the long lines and crowds in the grandstands and long commutes from hotels. Our luxury buses allow you to be in the center of the action all weekend but still provide an exclusive level of privacy due to the floor plans and construction.